



April 27th, 2022

TO: Valued Partners

RE: New Territory Coverage Announcement

We are excited to announce that effective May 2nd, 2022, Rouzer Group's Electrical Division territories will be re-aligned to the following:

Chris Lauinger will now be covering the entire state of North Dakota and northwest Minnesota. He will be transitioning accounts in Alexandria to Matt Welch.

Bryan Seaborn will now be covering the entire state of South Dakota and southwest Minnesota. He will be transitioning accounts in Wilmar and Marshall to Matt Welch.

Matt Welch will be adding Alexandria, Wilmar, and Marshall in addition to his current territory of northeast Minnesota and northwest Wisconsin.

Chris, Bryan, and I will help Matt transition into west central Minnesota. Larry, Tony, and I will assist Bryan and Chris transition into the western Dakota's. If you have any questions, please do not hesitate to reach out to your Electrical Account Manager or myself.

[Download Electrical Division team card](#)

Thanks,

A handwritten signature in black ink that reads "Pete Deeg". The signature is written in a cursive, flowing style.

Pete Deeg
Vice President – Electrical, Managing Partner