



March 19th, 2024

TO: Valued Partners

RE: Rouzer Group – New Utility Manufacturer Announcement

Rouzer Group is proud to announce we are now representing Sherman+Reilly! Established in 1927, Sherman+Reilly remains a leading manufacturer of transmission and distribution equipment for North America's Electric Utility Industry. Through generations of dedicated professionals, and being driven by a commitment to lineman safety, the company continues to design and manufacture stringing equipment that sets the industry standard. This includes a complete range of overhead and underground pullers, tensioners, reel trailers, and reel stands.

We partnered with Sherman+Reilly because they are a perfect complement to our current transmission and distribution manufacturer offerings. Our Utility Account Managers have already dove-in and spend a week at the Sherman+Reilly HQ in Chattanooga, Tenn. There, they learned more about the safety, capability, and operation of Sherman+Reilly's transmission and distribution equipment.

In the coming months, our Utility Division will be working closely with our utility-based end-users to set up product demonstrations and training.

[Click here](#) to learn more about Sherman+Reilly or schedule a demonstration with your local Rouzer Group Utility Account Manager.

Thanks,

A handwritten signature in blue ink that reads "Donald W. Edgar". The signature is written in a cursive style and is positioned over a large, faint, light-blue watermark of the letter "R" that spans the background of the page.

Don Edgar
Vice President – Managing Partner