



June 5, 2020

**TO:** Our Industry Friends

**RE:** New Partners Announcement

With all the troubling news in the world today the Rouzer Group would like to share some GREAT news with our stakeholders. Effective June 1, 2020 Don Edgar and Bryan Seaborn have accepted the opportunity to become owners of the Rouzer Group and have purchased shares of stock in the company.

Don Edgar joined Rouzer with the acquisition of Lee-Noonan/Minnkota Sales July 1, 2018. Prior to Don's partnership in Lee-Noonan Don was with Intermatic Incorporated for 19 years as a National Accounts Manager. Don is very well connected with distributors and manufacturers nationally from his past experiences and has the insight and knowledge of important factors contributing to a manufacturer's success. Currently, Don manages the Utility Division of the Rouzer Group which has experienced exceptional growth in the last two years.

Bryan Seaborn joined the Rouzer family in November of 2015 leaving the electrical contractor world and moving his family to Sioux Falls, SD. His immediate impact on the territory at all levels working with distributors, contractors, specifiers, and our manufacturers have gone a long way to increase our market share in the area. Also, Bryan's expertise as a Master Electrician, as well as BS from Minnesota State University-Moorehead, serves him well as a trusted resource to all. Possibly Bryan's greatest asset is he is always looking out for the team, followed quickly by his sharp and sarcastic wit.

Please feel free to give a shout out to Don and Bryan, and thanks for your business!

Regards,

A handwritten signature in blue ink, appearing to read "Larry Benner", written in a cursive style.

Larry Benner  
President, Principal