



October 2nd, 2023

TO: Valued Partners

RE: Rouzer Group - New Business Development Manager

Rouzer Group is excited to announce we have filled a long sought after Business Development Manager position! Nick Weiland joins Team Rouzer with almost 20 years of experience in the electrical industry. Based out of the Twin Cities, Nick's responsibility is to create demand at local contractors, specifiers, and major industrials for represented electrical manufactures in St. Cloud, Mankato, Rochester, Eau Claire, Duluth, and the Metro area.

A Green Bay native, 17yr old Nick was introduced to the electrical world at VOS Electric where he ran parts and kept the shop clean. He has since immersed himself in the electrical industry for almost two decades, earning his Master Electrician designation in 2016. Nick's passions include a love of pickleball, smoking food on his Traeger grill, and his growing family of 6 with his youngest born in July!

With the addition of Nick to the Rouzer team we now have three Master Electricians, two Specification Managers, and a Marketing Coordinator all dedicated to demand creation within the Electrical Division.

Join us in welcoming Nick to the team!

Nick Weiland

Business Development Manager

Email: nick@rouzer.com

Phone: 920-371-6084

Thanks,

A handwritten signature in black ink that reads "Pete Deeg". The signature is stylized and fluid.

Pete Deeg

Vice President – Electrical, Managing Partner