



June 20<sup>th</sup>, 2023

TO: Valued Partners

RE: Rouzer Group – New Sales & Operations Coordinator

We are thrilled to announce the addition of Laura Kenow as Rouzer Group's new Sales & Operations Coordinator!

As the Sales & Operations Coordinator, Laura will play a pivotal role in collaborating with Division Vice Presidents and the sales team to optimize our Customer Relationship Management (CRM) utilization, streamline employee onboarding processes, and coordinate office and event logistics. This newly created position reflects our dedication to enhancing operational efficiency and delivering exceptional service to our valued stakeholders.

Laura joins Rouzer Group following a successful tenure managing operations and marketing for a wealth management firm. Her ability to effectively juggle multiple responsibilities and wear different hats will undoubtedly serve her well as she takes on the diverse duties tied to her new position. Laura holds a psychology degree from the University of Minnesota and resides in the southwest metro area with her husband and son. When she's not immersed in her professional endeavors, Laura enjoys embracing the great outdoors and exploring new travel destinations.

Join us in welcoming Laura to Team Rouzer!

**Laura Kenow**

email: [laura@rouzer.com](mailto:laura@rouzer.com)

direct: 952.737.6321

Thanks,

A handwritten signature in black ink, appearing to read "Larry Benner", written in a cursive style.

Larry Benner  
*President - Principal*