



September 11, 2019

TO: Valued Partners

RE: Rouzer Group Signs on New Manufacturer – Diode LED

Rouzer Group is pleased to announce the addition of Diode LED to our line card as of September 3, 2019! Diode LED is a remarkable, innovative, trend-setting company within the world of LED lighting. We are excited to represent this line in our territory.

The inclusion of Diode LED provides the Rouzer Group opportunity to expand our selection of lighting within our electrical division. To celebrate the new partnership, Diode is giving you a 10% discount on your orders from now through September 30, 2019, ask your Account Manager for more information!

About Diode LED:

Diode LED is America's largest provider of low-voltage linear lighting solutions with offices in Nevada, California, and the United Kingdom. Diode LED products are preferred by lighting designers, architects, product specifiers, electricians, and general contractors. Their primary focus is to provide superior technology and solutions to tens of thousands of customers annually.

Diode LED is the wholesale and manufacturing division of Elemental LED and is a premier wholesale supplier of LED lighting solutions providing a wide variety of linear, task, and accent lighting solutions for both residential and commercial applications.

Thanks for your business,

Larry Benner
President, Principal