



morning meeting

A Rouzer Sales Company Publication

FALL 2006

GREENLEE METER PROMOTION

Greenlee is proud to introduce the "Gear Up with Greenlee!" Electrical Test Instrument Promotion. This promotion is designed to help our distributor partners promote and sell our broad family of quality electrical test instruments.

Distributor details: Purchase \$750 or \$1500 worth of Greenlee branded electrical test equipment between now and November 30, 2006 and receive a promotional package containing Greenlee hats and Greenlee Tumblers.

If you have any questions regarding this promotion, please contact your Rouzer Salesperson. 800-444-9011



BRIDGEPORT SNAP-IN CONNECTORS

Lock and Load with the [Whipper-Snap](#) by Bridgeport! The one simple action with patented 3 point snap make this family of connectors the best in the industry. Only trying them will prove this. Contact Rouzer or Bridgeport to order samples of this great connector.

[FREE SAMPLES CLICK HERE.](#)



BRIDGEPORT LAUNCHES NEW SIGNALING PRODUCTS!

Originally established as the Bridgeport Switch Company in 1925, the company's product line consisted of electrical switches, bells, buzzers, and receptacles. In 1930 Bridgeport began fulfilling customer requests for electrical fittings—a product offering so successful that the company shifted its focus to manufacturing conduit and cable fittings to the electrical industry.

For more than 80 years, the name Bridgeport has become synonymous with quality. The company continues its long tradition of quality and excellence by introducing an attractive line of signaling bells and buzzers, horns, chimes, push buttons, door openers, transformers, and visual signals. For a quick review of the catalog [click here](#) or call Rouzer for your very own! [I want my own click here!](#)



GENERATE INCREASED REVENUE WITH 3M DISPLAYS

The 3M electrical products division has introduced three new displays for you to "dress-up" your 3M stocked inventory. 3M offers these displays **FREE** when you place a qualifying purchase of 3M brand electrical products. Rouzer Sales can assist you in evaluating your inventory and ensure you have the latest and greatest products in stock while making suggestions on what products you may want to return. Give Greg Elstad a call to assist you in coordinating this merchandising offer. 800-444-9011 or email.greg@rouzer.com.



3M "WEAR IT WITH PRIDE" PROMOTION

If you plan on participating in the 3M merchandising program you will qualify for the "WEAR IT WITH PRIDE" offer by Rouzer Sales and 3M. This promotion is intended to highlight the significant impact 3M has in our territory. 3M affects many of our family, friends, and neighbors with their manufacturing facilities in our very own backyard. Show your support by handing out a specially designed T-Shirt when your customers place a qualified purchase. See your Rouzer representative for further details.



TRAINING SEMINARS ADD VALUE FOR YOUR CUSTOMERS!

Building value with your customers is a daily event and with Rouzer, we are happy to support your efforts with onsite training. Rouzer provides a number of topics to build awareness with your customer base. You can review a full listing of our current classes at www.rouzer.com.

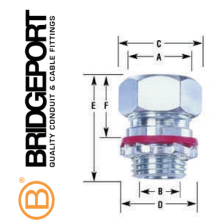


COLOR-CODED USA STEEL CORD GRIPS



These watertight fittings are designed for both indoor and outdoor applications. All fittings can be used in chemical and treatment plants as well as for offshore applications. Straight connector for use with portable cord provides liquid tight and water tight protection. Typical applications include wiring of motors, transformers, advanced machinery, refrigeration, and tools. **MADE IN THE USA**

[For a complete listing click here.](#) Bridgeport provides a beautiful line of made in the [USA connectors!](#)



GOT AN ITCH! THE FP3 CAN REACH IT!

When you are pulling wires or cables over suspended ceilings or under sub-floors, you often need just a little more reach. That's when the new Greenlee FP3 Fish Pole comes in handy. The FP3 is a telescoping pole that extends to 3' long, but it collapses when you aren't using it to only 6-3/8" (162 mm) long. It even has a clip to hold it in a shirt or jacket pocket. The working end of the FP3 has a hook that is perfect for grabbing cables that are 3/4" (19 mm) or less in diameter. [\[more\]](#)



CO-LOAD YOUR ALLIED ELECTRICAL PRODUCTS

Now you have even more incentive with Allied's co-load offer. [Allied Tube & Conduit](#), [AFC Cable Systems](#), and [Power Strut](#) can all be combined to reach the pre-paid 10,000 lbs. Now through the end of the year, Rouzer will reward you company with a \$50.00 gift cheque when you buy 3 categories... Quick Service & Delivery will give customers the ability to lower inventory investment and improve ROI. One order, one delivery for multiple products and Allied Electrical Products excellent line fill performance! [\[More\]](#)



Look for the coffee cup in our website and you will be able to follow links for the topics we discuss in our Morning Meeting Newsletter. Or, contact your sales representative and ask them for assistance. Toll Free 800-444-9011

I appreciate your time and please keep an eye out for the next "morning meeting.." If you have any questions or comments about "morning meeting" contact Greg Elstad.

