



morning meeting™

A Rouzer Sales Company Publication

www.rouzer.com

Old Castle Precast Expands its offering to distribution

Rouzer has represented Synertech for a number of years. We now have a larger number of the Oldcastle families to offer our market... Oldcastle Precast covers many markets and industries and we are privileged to represent Old Castle Composite, Christy, Old Castle greenline, added to our Synertech package.

Customers can now have access to: Christy's **Polymer Boxes up to 17X30**; Old Castle greenline **Pull Boxes up to 4X4X51** and **Utility Vaults up to 6X12X84**, and don't forget the Synertech advantages of easy handling and less weight with their **Stacked Enclosures up 36X60**.

Give Rouzer a call for your own personal binder with this new group of products. And give us a chance to quote!



UPDATE

Aetna Insulated Wire

Supplying and manufacturing premium performance power and control cable for over 70 years, AETNA Insulated Wire is committed to providing a superb quality product at the best possible price.

Dedicated to their quality process, Aetna manufacture products meeting or exceeding customer and industry specifications.

Versatile and knowledgeable, the Aetna staff understands your needs and works to assure you are totally satisfied each time you purchase AETNA wire and cable. Rouzer quotes a lot of the ERP 15KV family which is our number one quoted item! Call Jim Ford for a quote!



NEWS

The 3M Scotchlok celebrates 50 years with a rumble

New packaging, expanded line, and a **GREAT ANNIVERSARY PROMOTION**. Now through December 15, 2007, for every 10 cases (200 packs) of 3M Scotchlok connectors ordered, the distributor will receive 10 anniversary T-Shirts. Unique game codes inside each 50 count connector package can be checked online to see if the customer has won instant prizes including a leather motorcycle jacket, 1957 Chevrolet Convertible Die Cast Replicas, 1950's Classic Pay Phones, or Anniversary T-Shirts. Each entry, win or lose, gives the player a chance to win the sweepstake's GRAND PRIZE, A Harley-Davidson 2007 XL50 50th Anniversary Sportster. See your Rouzer salesman for complete details.



Product Description that qualifies!

UR2-PK50 26-19 AWG 3 Wire Butt Connector
UY2-PK50 26-19 AWG 2 Wire Butt Connector

UPC#

051115-25920
051115-25921

3M Stock

80611324957
80611324965



ANNIVERSARY

Greenlee KICK's it into 2nd gear—NEW TOOLS!

There is no turning back, and Greenlee kick's it up a notch with an expansion in it's "Made for the Trade" hand tools. In the short few months since the historic launch of professional hand tools, our penetration has been significant. The feedback from our trade professionals and students all like the look, feel, lifetime limited warranty and the price of this product category. Greenlee is committed to the hand tool division and customers have responded. Rouzer has enjoyed showcasing this line and the distributors have enjoyed the response. Keep an eye out when Greenlee shifts into 3rd gear with even more new and exciting expansion in this line. If you need a new hand tool catalog, give us a call!



NEW PRODUCT

3M Offering FIVE Promotions

3M is closing out a strong 2007 with offers for both distribution and end customers. Hopefully, there is a current offer that everyone can take advantage of. If you would like further details on any of the following topics, please contact your Rouzer representative.



PROMOTION

Special Stocking Offer on: Scotchlok Terminals, 3M Wire Lube; and 3M Wire Marking; This offer will provide **significant discounting** on your initial order, FREE freight, display material, and a 2 year guaranteed return policy. Distribution will have until December 31, 2007 to place your initial order! Grow Sales AND Grow your margins. Contact your Rouzer salesman for complete rules and details!

Keep 'em rollin distributor offer!

Promotion Ends: Dec. 15, 2007

Option 1: For every 100 rolls combined (200 roll minimum) of Super 33+, Super 88, or 35 Color tape 3/4x66ft. – receive 5 t-shirts.

Option 2: For every 1000 rolls combined of Super 33+, Super 88, or 35 Color tape 3/4x66ft. – receive 50 t-shirts and a commemorative Corsair radio CD player.

Rouzer Sales Company ~ 2738 Winnetka Avenue North, New Hope, MN ~ Voice 763-544-3145 Toll Free 800-444-9011 Fax 763-544-5718 ~ www.rouzer.com



If you have additional interest in any of the menu items in this edition of "morning meeting" or want a digital copy, please visit www.rouzer.com or call our office. We appreciate your time and please keep an eye out for the next "morning meeting.." If you have any questions or comments about "morning meeting" contact Greg Elstad. 763-544-3145.

ROUZER SALES COMPANY

copyright protected 2007